

Eaton to Demonstrate Power Management Solutions and Industry Alliances at VMworld 2017

August 25, 2017... Eaton today announced its participation in [VMworld 2017](#), VMware's annual cloud infrastructure and digital workspace technology conference taking place August 27 to 31, 2017, at the Mandalay Bay Hotel and Convention Center in Las Vegas. In booth 727, Eaton will demonstrate its comprehensive power management solutions, including [Intelligent Power Manager™](#) (IPM) software and [Visual Power Manager](#) (VPM) software, as well as the world-renowned [ePDU G3 Throne](#).

As more information (IT) professionals consolidate critical resources within cloud environments, they seek innovative ways to power their hyperconverged infrastructures while realizing greater efficiencies and lowering costs. Through Eaton's alliances with partners such as [VMware](#), [Dell/EMC](#) and [SimpliVity](#), and solution provider partners such as CDW and World Wide Technology, professionals devise and implement unique power management strategies no matter their operating environment.

At VMWorld booth 727, attendees can hear presentations from Eaton Alliance partners on these unique integrations, as well as receive hands-on demonstrations of Eaton's latest power management solutions, including:

- **Intelligent Power Manager Software:** Eaton's flagship power management software seamlessly integrates with VMware's vCenter server and vRealize Operations Management platform, allowing IT professionals to manage their virtual network and power solutions from a single dashboard.
- **Visual Power Manager Software:** Eaton's easy-to-deploy VPM software enables customers to visually monitor large centralized or distributed power infrastructures, helping to maintain business continuity in data centers of all sizes and types.
- **Lithium-ion Battery Solution:** Eaton's new Lithium-ion battery solution delivers exponentially greater battery life than valve regulated lead acid (VRLA) batteries while providing a reliable, safe and flexible solution designed to enable 24/7 uptime.

VMworld is VMware's premier thought leadership and education destination for cloud



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infrastructure and digital workspace technology professionals.

To learn more about Eaton's power quality products and services for VMware deployments, visit www.Eaton.com/VMware. To learn more about Eaton's full line of power management solutions and services, visit Eaton.com/powerquality.

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